**Telemarketing Script: Copilot for Microsoft 365**

**Introduction:**

Teleagent: "Hello, I'm [Distributor's Name] from Microsoft. How are you today?"

Partner: "Hi, [Distributor's Name]. I'm good, thank you. How can I assist you?"

**Message about Copilot for Microsoft 365:**

Teleagent: "Great! I'm calling to share an exciting opportunity with you. Have you heard about Copilot for Microsoft 365?"

Partner: "Hmm, I'm not sure. What is it?" "Somewhat, but not much"

Teleagent: "Copilot for Microsoft 365 is your artificial intelligence assistant at work. It's integrated with Teams, Word, Outlook, PowerPoint, Excel, and other Microsoft 365 applications. With Copilot, you can enhance productivity, amplify team creativity, and work seamlessly with responsible and secure artificial intelligence."

**Why consider Copilot for Microsoft 365:**

Teleagent: "Now, let's talk about why you should consider adding Copilot to your solutions portfolio for your clients."

Partner: "Alright, go ahead."

Teleagent: "Firstly, Copilot helps your clients tackle complex work tasks in one place. It's like having a smart companion assisting you from drafting emails to analyzing data."

Teleagent: "Secondly, Copilot enhances productivity. Imagine receiving real-time suggestions while working on Word, Excel, or PowerPoint. It's a game-changer!"

Teleagent: "Lastly, Copilot ensures business security, privacy, and regulatory compliance. Your clients can rely on it for their critical business needs."

**Invitation to use Copilot Spark program resources:**

Teleagent: "I'd like to invite you to read the email I'll send you, where you'll find the necessary resources to train yourself and start marketing activities to clients." [Include customized resources offered as a distributor such as pre-sales support, technical support, etc.]

**Closure:**

Teleagent: "Thank you for your time! How about we schedule a meeting to review Copilot for Microsoft 365 capabilities in a more specific manner with our Copilot expert?

[SCHEDULE THE MEETING WITH THE PARTNER]